

## Social Media Templates



### Twitter

#### Helpful Tips


Try not to only Tweet asking for donations. Tweet asking for a donation, Tweet a Hunger Fact Tweet including anything from our Fast Facts document, Tweet a thank you to your donors, and then repeat the process. Always include your personal fundraising page URL so people have quick access to donate.

#### Examples



##### Asking for donations Tweet

-  I chose to fundraise for @FoodBankRockies because \_\_\_\_\_. Please consider donating to my virtual food drive here. (Fundraising page URL)
-  I've raised \$\_\_\_ so far for @FoodBankRockies. I am \$\_\_\_ away from my goal of \$\_\_\_. Donate now if you haven't already! (Fundraising page URL)

##### Hunger Facts Tweet

-  Did you know that 1 in 7 people in Colorado face food insecurity? I'm working with @FoodBankRockies to help fundraise funds for their efforts. Please consider joining me! (Fundraising page URL)

##### Thank you Tweet

-  Thank you to everyone who has donated to my virtual food drive for @FoodBankRockies. Together we have helped nourish those in need.
-  Shout out to all of those who have supported me in nourishing people facing hunger. With your help, I was able to raise \$\_\_\_\_\_ for @FoodBankRockies.



Follow us @FoodBankRockies

**foodbankrockies.org**

This institution is an equal opportunity provider.



## Facebook

### Helpful Tips


Try to make your posts personal to you. Share why you chose to fundraise for the Food Bank of the Rockies. Include photos of you volunteering or collecting food to engage your followers. Also feel free to share any information from our Fast Facts document.

### Examples


#### Asking for donations Post

-  I have started a virtual food drive for @FoodBankRockies. I decided to fundraise for the Food Bank of the Rockies because \_\_\_\_\_. Will you help me reach my goal of \$\_\_\_\_ to nourish those in need? (Fundraising page URL)
-  My virtual food drive for @FoodBankRockies is up and running! Time to donate. Please share this post with your friends to spread the word. (Fundraising page URL)

#### Hunger Facts Post

-  Did you know that every \$1 that is donated to @FoodBankRockies helps to provide 4 meals to those in need? Every donation will make a huge impact. Check out my fundraising page here. (Fundraising page URL)

#### Thank you Post

-  Thank you so much to everyone who so generously donated to my virtual food drive for @FoodBankRockies. Together we raised \$\_\_\_\_. That is enough to help provide \_\_\_\_ meals (total raised x 4), which is something to be really proud of!



Follow us @FoodBankRockies

**foodbankrockies.org**

This institution is an equal opportunity provider.

## Instagram

### Helpful Tips

Try to keep your caption short and sweet. Share a photo of you volunteering at the Food Bank of the Rockies or of you collecting food donations.

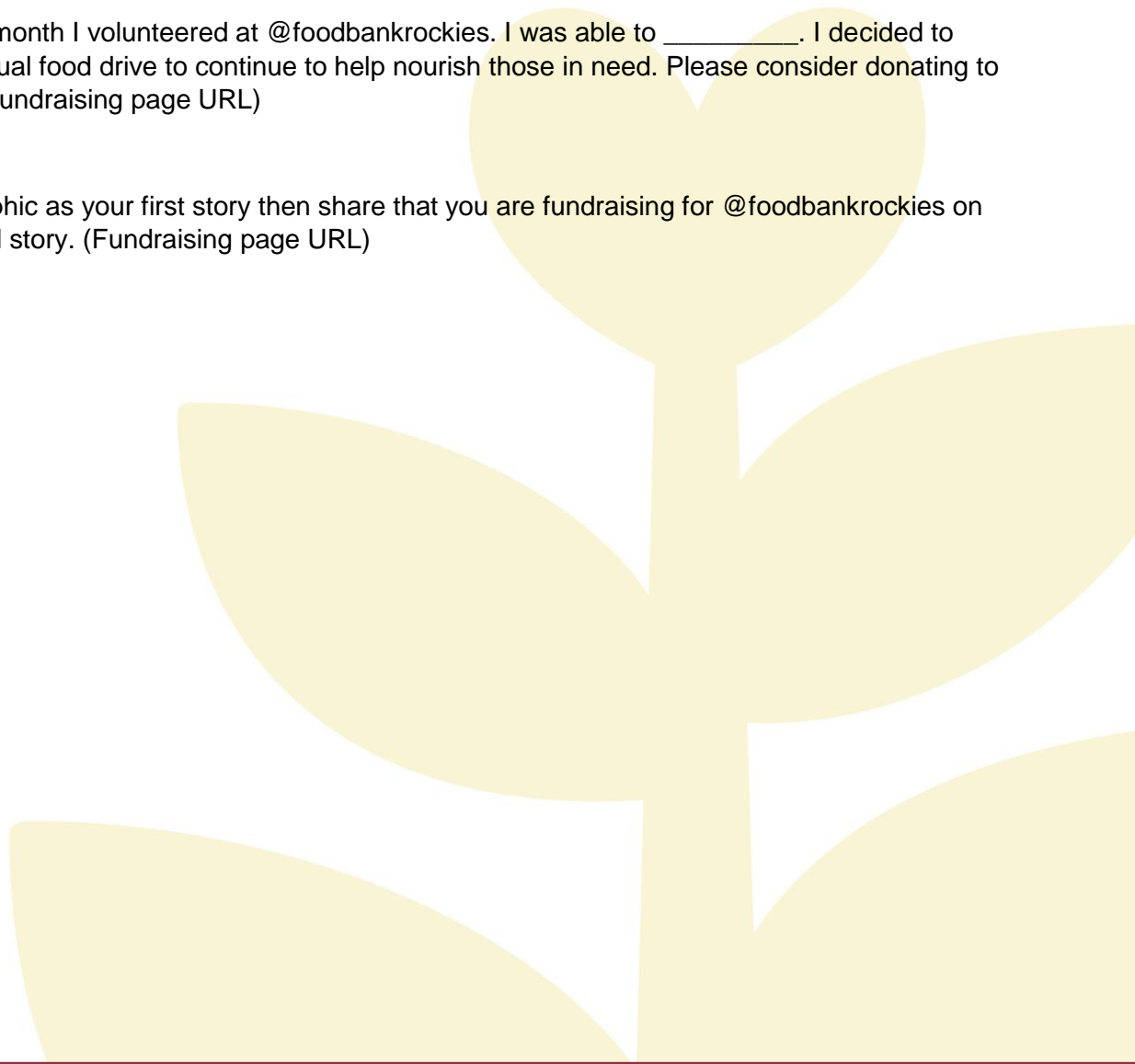
### Examples

#### Instagram Post

- 🌱 Earlier this month I volunteered at @foodbankrockies. I was able to \_\_\_\_\_. I decided to create a virtual food drive to continue to help nourish those in need. Please consider donating to my page! (Fundraising page URL)

#### Instagram Story

- 🌱 Include graphic as your first story then share that you are fundraising for @foodbankrockies on your second story. (Fundraising page URL)



Follow us @FoodBankRockies

**foodbankrockies.org**

This institution is an equal opportunity provider.